



## For Immediate Release

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### **“World’s Largest” Documentary to Have World Premiere at the 2010 South By Southwest Film Festival**

New York, NY – February 4, 2010 – *World’s Largest*, a feature documentary directed by Amy C. Elliott and Elizabeth Donius, will premiere at the 2010 South By Southwest Film Festival, in Austin Texas, March 12-20<sup>th</sup>.

#### **About the Film:**

Desperate for tourism, hundreds of small towns across the U.S.A. claim the "world's largest" something - from 15-foot fiberglass strawberries to 40-foot concrete pheasants. Odd, funny and sometimes beautiful, the statues stand as testaments to the uniqueness and importance – the largeness – that all people feel, and need to feel, about their communities and their own existence. *World's Largest*, a feature documentary, visits 58 such sites and profiles Soap Lake, Washington’s four-year struggle to build the World’s Largest Lava Lamp. By documenting these roadside attractions, *World's Largest* captures the changing landscape of small-town America.

‘Our intention in making *World’s Largest* was to create a portrait of a changing place and time - small-town America at this moment’, says filmmaker Amy C. Elliott. ‘The result is a multi-layered tapestry of dozens of first person accounts that are candid, poignant, funny and sad; peppered with the images of these often beautiful statues and the vanishing worlds they were built to represent.’

#### **About the Filmmakers:**

Elizabeth Donius and Amy C. Elliott, friends since childhood, have been working together on film and video projects for years. Other collaborations include the feature film *Headless*, and numerous segments on *Split Screen*, the television show hosted by John Pierson that aired on The Independent Film Channel. A professional photographer, Elliott’s work has appeared in countless publications, including *The New York Times* and *The Washington Post*. Donius is the former Executive Director of the IFP/Chicago and also worked for the PBS documentary showcase P.O.V.

#### **About SXSW Film:**

The **SXSW Film Conference and Festival** is a uniquely creative environment featuring the dynamic convergence of talent, smart audiences and industry heavyweights. A hotbed of discovery and interactivity, the event offers lucrative networking opportunities and immersion into the art and business of the rapidly evolving world of independent film.

Production photos available at [www.worldslargestdoc.com/press.html](http://www.worldslargestdoc.com/press.html).

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